

FOR IMMEDIATE RELEASE

APOLLO ENTERPRISE SOLUTIONS, LTD. ("AES") IS AN OFFICIAL FEATURED FINANCIAL TECHNOLOGY SERVICE PROVIDER AT THE EUROPEAN BANKING FORUM

Long Beach, CA, April 30, 2013 – AES, a leading provider of advanced interactive software solutions for banking transactions, will be a featured financial technology service provider presenting to key industry executives at Arena International Events Group's European Banking Forum which will be held at the Steigenberger Airport Hotel in Amsterdam, May 15-16, 2013. Its theme, "Future Banking Technology & Strategy", supports AES' overall marketing mission to be a globally recognized and leading provider of self-serve banking technologies.

"AES is continually invited to sponsor, present or attend major global industry events," said Joseph Konowiecki, Chairman & CEO of AES. He continued, "At this important European Banking Forum event, AES is pleased to be presenting its TRUE Agent Emulation[™] System and solution scenarios for C-level executives of major banking institutions across Europe."

About AES

AES offers an enterprise wide Agent Emulation[™] System for management of consumer credit portfolios. AES' patented TRUE[™] System achieves operational effectiveness, increase in profit, and materially enhances consumer experience and brand loyalty. Consumers are empowered to interact on a self-serve basis to resolve situations on any device, at any time.

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